

The logo features the text "Read for Good" in a bold, rounded, orange font. The text is arranged in two lines: "Read" on the top line and "for Good" on the bottom line. The entire text is contained within a white, cloud-like shape with three rounded lobes. The background of the slide is a solid orange color.

Read for Good

Motivating kids to read

What is Read for Good's sponsored read?

- It's a fun activity to get the whole class / school reading...
- ...that gives books to children in hospital
- AND it raises money for more books for our school



What do you do in a sponsored read?

- You ask friends and family to sponsor you for reading as much as you can in the time given.
- You can choose whatever you like to read – stories, comics, non-fiction, newspapers, recipes, even an instruction manual – anything goes!
- Get sponsored per page, per chapter, per book or for every ten minutes you spend reading.



How do I get sponsored?

- You'll be given your own sponsor card - fill in your name, class and make a note of when the sponsor card needs to be returned.
- List what you plan to read (remember all reading is good reading!) on the inside of the sponsor card.
- Ask friends and family to sponsor you – per page, per book, per ten minutes, whatever suits you.
- It's really easy for sponsors to pay online at www.readforgood/sponsor – and means you don't have to worry about handing money in to school.
- If they can't sponsor you online, they write it on your sponsor card and give you cash or a cheque to take into school.

Remember, never ask strangers to sponsor you.



What is the money used for?



- Books and stories cheer kids up, relieve the boredom and help children in hospital to feel a bit better.

- The money you raise helps to buy brand new books and storyteller visits for children in hospital.



How do books and storytellers help kids in hospital?



“Good books are as important as good doctors when you are in hospital. One makes your body better and the other your soul.”

Adam (age 13), Leeds General Hospital



How does a sponsored read help our school?

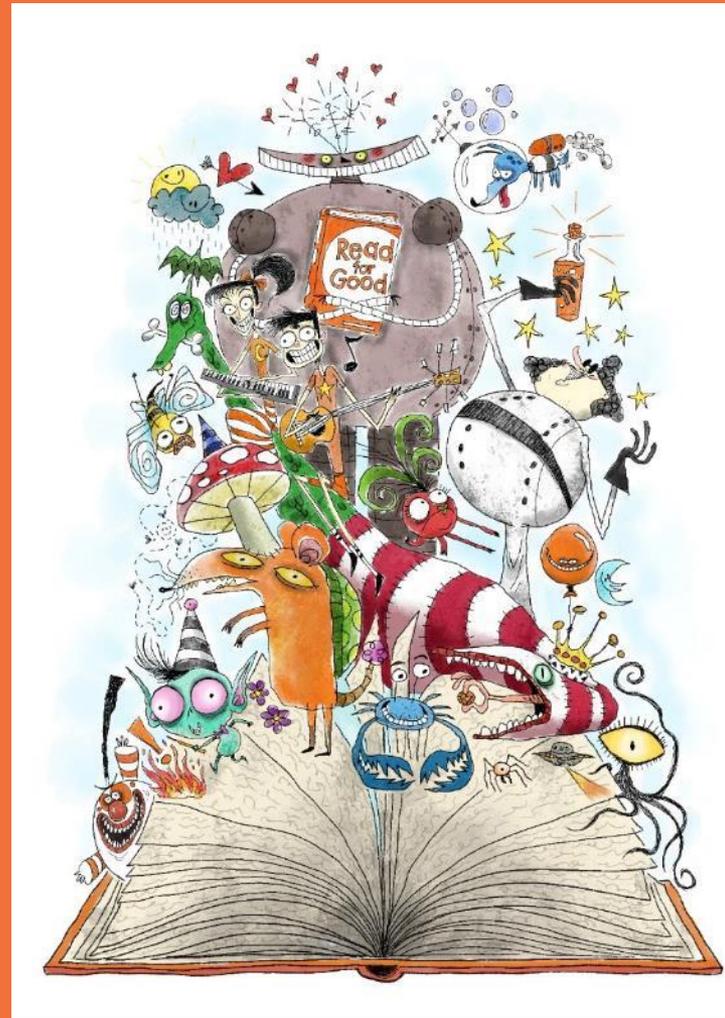
- Schools who run Readathon every year get better results.



- And our school will get to choose free books vouchers worth 20% of the money we raise!

What's in it for me???

- I can try different books, authors, types of reading to find out what I like the most.
- It feels good to help seriously ill children.
- My school will get free books!
- Kids who choose to read for fun are more likely to do well at school, in their GCSEs and 'A' levels, and later in life!



AND IT'S FUN!!!

I'm in – what next?

- Choose what you would most like to read. Remember – anything counts!
- Try to read as often as you can!
- Encourage friends to get involved.
- Remember the money you raise will be helping lots of children in hospital!

